

# BISCOLOGO



in addition to being a tasty waffle decoration to put on top of ice cream, the BiscoLogo waffle disk is also an effective way to promote your ice cream shop. We can realize this product with your customized logo, simply and quickly.

Please, follow this few simple steps to get **the best printing quality.**

- Consider that the prints are always monochrome (*cocoa-colored food inks*) and that your logo will be printed inside a circumference. A design with too many elements would take away space from the main image you want to highlight.
- For the realization of your prints, always provide us with **High Resolution graphic files** (at least 300 DPI), vector type **PDF-AI** or PNG-JPG. The best printing result is obtained by line drawings, with solid (*not shaded*) backgrounds.
- After the graphic arrangement of your logo, we will send you a sample draft. To proceed with the printing of the disk with your logo, we will always need your express approval, at the bottom of our draft.
- From your final approval of the draft, it will take between 5/15 days for the realization of the ordered lot and which will then be subsequently delivered.
- The production of a print batch always requires an initial technical start-up which extends the normal production times. It is possible to print diskettes starting from a minimum batch of 16 boxes (16.000pcs). Obviously, lots for larger quantities will always benefit from a more advantageous price.

## ESCLUSIVE MULTISUBJECT PRINTING

An exclusive innovation of BiscoLogo Coni Perfetto is that of being able to print, in the same production batch, up to 5 (five!) different mixed subjects, all packed in the same box.